A-B EXBLEM DIVISION OF CONRAD INDUSTRIES, INC.





Designing and Manufacturing
Since 1892



Night view of our new 100,000 square foot plant.
Air conditioning . . . electronic atmosphere control . . . scientific lighting . . . noise abatement

equipment . . . hospital-like cleanliness . . . each a part in a quality control program uncommon in the industry.



One of our many staff designers shown gauging each stitch on a six-lime enlargement of our original art. "Accuracy and artistry" is the motto of our designers.

Using the enlargement, one of our highly trained and experienced pattern punchers develops a computer program and reference sample reflecting many hours of creative endeavor and yards and yards of punched computer tape.





PAGE 8-9 **PAGE 10-11** SERVICE STARS & HASH MARKS

PAGE 12-17 **PAGE 18-22** AUTOMOTIVE INTERNATIONAL **PAGE 23-24** PAGE 25

PAGE 38 PAGE 39-40

PAGE 41-42

PACE 43

COMPANY INTRODUCTION PAGE 26-28 PAGE 29-34 **PAGE 34-35** PAGE 36-37

ORDERING INFORMATION

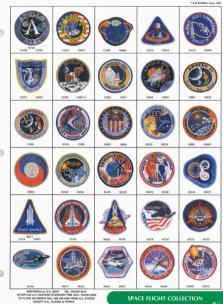
MOTORCYCLES **GASOLINE & OIL**

RACEWAYS & RACING ACCESSORIES

BEVERAGES SOCCER & SKATEBOARDING

PT indicates emblems are available in retail headers. See page 27 and refer to Ordering Information in our price list.

PAGE 44 PAGE 45 **FUN CAMPING & RVS** PAGE 46 PAGE 47-48 WATER SPORTS PAGE 49-52 PAGE 53-54 STOCK & CUSTOM CAPS PLEASE NOTE: After each category, there are a number of blank spaces. As new emblem designs become available, we will forward self-adhesive illustrations for inclusion in your catalog.









TELEX-577432 CABLE ADDRESS-ABEMBLEM











* A-B Emblers Corp. 1981 4948 C 4949 D 4948 E 4948 F 4948 G 1668 A 1688 8 For Additions For Additions For Additions For Additions For Additions For Adelitions For Additions For Additions Tor Additions For Additions For Additions For Additions For Additions WEAVERVILLE, N.C. 28787 TEL. 704/845-3015 AFTER 5:00 p.m. EASTERN STANDARD TIME CALL 704/845-3020 TO PLACE AN ORDER CALL 800-436-4365 FROM ALL STATES SERVICE STARS & HASH MARKS

pg. 11

EXCEPT N.C., ALASKA & HAWAE

TELEX-577432 CABLE ADDRESS-ABENBLEM













Eur Arhillion	For Additions	For Additions	Fair Additions,
Sex Controls	See Contacts	See Contents	best Creatively
Feet Adult lienes	For Additions	for Additions	for Additions
Seet Conthestes	Sen Contents	feet Controls	See Croteons

| For Additions |
|---------------|---------------|---------------|---------------|---------------|
| Sate Contents | See Custons | See Costrols | See Conferts | See Contents |
| For Additions |
| Size Conducts | See Contents | Sav Contents | See Contents | See Contents |





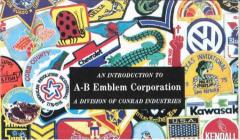












In this catalog, you will find a most comprehensive listing of embroidered emblems. We believe that after you have looked through the entire catalog and examined the full-color illustrations, you will agree it contains the latest designs available.

There is something commanding about flawlessly made, three dimensional, full-color emblems.

They promote camaraderie. . . espirit de corps. . . . a sense of security. . . and pride of membership in any organization. Somewhat like a graduation ring, these colorful bits of fabric and yarn identify an individual with a school, company, club, or group.

Embroidered emblems perform many other services: advertising a product, such as STP: telling a story, as in the case with astronaut mission patches (for which we have wen many awards and make through as exclusive NASA contract); or proclaiming support of a non-profit-volunteer organization, such as the American Red Cross. Also, A-B's new retro-reflective emblems are protecting their wearers through heightened visibility after dark.

You have kept us increasingly busy day and night. The intricate and difficult designs you have challenged us with have, on occasion, had us scratching our heads and wondering how; but, we've managed to find a way or offer a suitable alternative.

The single most important fact is that we have made a major commitment to maintain our aggressive policy and position in the industry. Through plant expansion and investing in the latest innevative machinery, we will continue to be competitive in terms of quality, service, and price. We consider this one of the reasonshillifies of feadership.

We are justifiably proud of the many fine compliments received from old and new customers alike. Here are just a few typical comments we've received:

THE IMPOSSIBLE

MADE POSSIBLE Mobil Oil Co., Inc. New York, N. Y.

"Dr. Ellis has indicated in his letter to us that he is exceptionally pleased with these emblems. He has further stated that he did

"I would like to compliment you people on making a very attractive emblem. It is the best that we have had in years."

BEST IN YEARS

St. Paul Police Band

FINEST WORK SEEN

Boy Scouts of America

"Our Scout Executive, Mr. J. L. Hubbard, was very impressed and pleased with the workmanship, He agreed with ne that your company does the finest work we have seen."

We think the workmanship, detail and everything on the rose is magnificent. The embroidery work done on this rose embles makes it appear real and life-like."

MAGNIFICENT & LIFE-LIKE The H. D. Lee Co.

Kansas City, Mo.

SUPERB WORKMANSHIP

1st Battle Group Infantry Sports Parachute Club

"We are in receipt of your embroidered Skydlving them in every respect. We feel that the Workmanship was superb. You can be assured of our highest





Irréguliers by A-B® are the newest additions to the A-R Emblem family Due to the development of this new embroidery technique, any size logo, regardless of its shape or complexity, can be precisely reproduced and not have to be incorporated within a standard natch shane. Irréguliers by A-R® can be heat sealed to a garment and give the illusion of expensive hand embroidery without the expensive price.





Petite Margaé



The Petite Marque® can be permanently or temporarily attached to garments by use of heat seal or pressure-sensitive adhesives.

Custom Designed Emblems:

As the leading producer of custom-designed embroidered emblems, you are assured of the finest quality at the lowest price. Our design department is ready to assist you without cost. All we need are your ideas as to shape, lettering, design and colors preferred. This will be developed into artwork suitable for embroidery production. We will be delighted to help you as we have thousands of other organizations. If

you have continuing emblem requirements, please inquire about our MAKE & HOLD OR MINI-MAX inventory programs, (Note: custom emblem quantities available detailed on next



Our exclusive, patented Design-an-Emblem Guide* will assist you in sketching out your ideas for your organization's own custom design, It's free for the asking.



ENAMELED EMBLEMATIC PINS & MEDALS

We now offer top quality, vitreous enamel (cloisonne) pins and medals, custom made from your sketch and specifications; vividly colored and precisely detailed in gold, silver, or bronze finish. Fasteners for any application — tie tacks, lanel pins, charms, key tags, etc. 100 piece minimum quantity. Fine quality, affordably priced. Send your design and specifications or sample for quotation.



PATCH TREE

Should you prefer our Patch Tree collection, these emblems are packaged in an attractive, three-color retail header, including our exclusive, patented "iron-on" achesive which enables the consumer to permannetly attach the emblem to any irenable fabric without sewing.











Bullion Emblems

For the ultimate in distinctive insignia for the most discriminating wearer we provide hand finished gold and silver blazer crests in any custom design. They may be ordered in quantities of five or more and are also available complete with tie tacks for easy application and removal, if desired. Ask for complete information and color brochure on these emblems for executive or social wear!

ORDERING INFORMATION

EAVERVILLE, N.C. 28787 TEL. 704/645-3015 AFTER 5-00 p.m. EASTERN STANDARD TIME CALL 704/645-3020 TO PLACE AN ORDER CALL 800-438-4285 FROM ALL STATES EXCEPT N.C., ALASKA & HAWAII TELE-S-37/432 CALLE ADDRESS.ABMMILE M.

1. Minimum order \$50.00

- Terms, net 30 days to firms with established credit. (If you are not rated in D & B, please send check and credit references with first order.)
- All Sales FOB Weaverville, N.C., with freight prepaid and added to invoice.
- Claims must be in writing and made within ten days of receipt of merchandise. No returns accepted without prior authorization of the factory.

FOR CUSTOM EMBLEMS ONLY, NOTE THE FOLLOWING QUANTITY REQUIREMENTS

Hand-made Bullion Emblems are available in quantities of five or more.

Single-needle machine emblems can be made in as small a quantity as 25 pieces.

For maximum economy, however, emblems produced on our computer-programmed, multi-needle looms can be purchased in the following minimum quantities or multiples thereof:

SIZE	OUANTITY			
* 2"	330	660	990	ETC
* 3"	220	440	660	ETC
* 4"	165	330	495	ETC
* 5"	130	260	390	ETC
0 B"	110	990	330	ETC

Larger sizes readily available.

RETRO-REFLECTIVE EMBLEMS

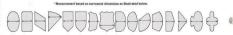
For safety after sundown, we manufacture emblems on 3M Scotchlite, retroreflective cloth. These emblems reflect light from as far as 600 feet. Request free literature.

HEAT SEAL EMBLEMS

An easy and fast method to permanently attach an emblem to most fabrics. We offer heat scalable emblems suitable for home, commercial, and industrial application. Write for further details.

PRESSURE SENSITIVE

Immediate attachment to virtually any fabric or surface. This non-permanent removable and reusable adhesive is ideally suited for those situations that demand instant identification or recognition. Write for further details.

















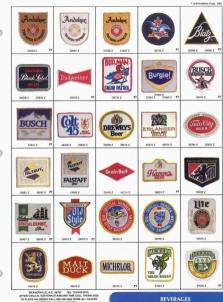
















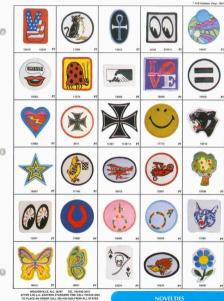


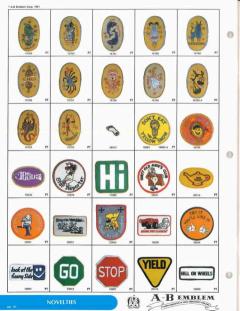
TELEX-577432 CABLE ADDRESS-ABENBLEM















Stock Caps





SUMMER STYLE

You can create your own custom can blem. Here are a few examples.

WINTER STYLE

You can create your own custom cap by combining a stock cap and stock













STOCK CAPS

In inventory, we maintain both our summer style (fabric/mesh) and winter style (full fabric) caps in solid colors. The fourteen colors in which these caps are available are listed on the next page. The minimum order for stock caps is 25 pieces.

CUSTOM CAPS

Multi-colored men's caps and all ladies' caps atmanufactured on a custom order basis. The minumum custom cap order is 150 pieces. Ask for our Design-a-Cap Guide®, which you may find belpful in visualizing fabric and color placement for your custom cap.

Custom Caps







WEAVERVALLE, N.C. 20787 TEL 704-945-3015
AFTER 5:00 p.m. EASTERN STANDARD TIME CALL 704-945-3020
TO PLACE AN ORDER CALL 300-339-4285 FROM ALL STATES
EXCEPT N.C., ALASKA & HAWAII
TELELATATAY CARE A DODRESS, ABHERILEM

[©] A-B Emblem Corp. 1981 THE ANATOMY OF A QUALITY CAP See the difference quality construction makes. Compare the difference dedicated workmanship produces. Color coordinated, sturdy mesh Our buttons and snaps are color coordinated vinyl which can replace the solid fabric panels in the back two and/or will not rust and stain. The side two nanels. evelets are nermanently colored non-rust metal. Some tons with cloth which will runt Our exclusive sweathand has a 3-part construction. It is super wide, extra absorbent and probably the most comfortable Unlike cap visors made with an of any made. The fabric which insert of hard, brittle plastic or is against the wearer's skin is non-washable cardboard, our insulated with foam and visor has a subberized insert finished with relon mesh for that is foam padded and fabric stability and ventilation covered top and hottom. Our visor is moldable and it retains any shape desired.

Light rows of lock stitches!

Not two, not four, not six roses of chain stitches that open and

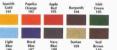
ravel. The same solid stitching

as official major league

baseball caps.

We offer custom designs in virtually unlimited combinations. You can vary any of these component colors: Visor top-color, under-visor color; 2 front panel colors, 2 side panel colors, 2 back panel colors, cup body stitching colors, visor stitching colors, snap, button and evelet

Fabric, mesh, button, snaps, evelets and stitching are available DECORATIVE in any standard color combination shown below. VISOR



Black 111, White 112, Blue Denim 113 and Yellow 114 are also standard. Custom colors available upon request.



APPLIQUÉS







Oak Leaf Clusters

Gold Metallic Style AG Silver Metallic Style AS

High crown, full fashion cut. One size fits 6 to 7%, All top

seams are triple stitched and fabric reinforced. Our caps are

foam laminated and fabric

lined. Cool in nummer, warm in

winter. They are completely washable and dry cleanable.









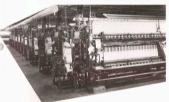
pt. 54

Sportsman Style F

Style G

Sixty-five feet long, fifteen feet high, and eight feet wide . . . and A-B has banks of them. Capacity, speed, and precision unparalleled in the embroidery industry at your command each time you order emblems from A-B.





Thirty-ton seamstresses ... each capable of producing hundreds of intricately designed, multi-colored emblems in a matter of moments. Three operators per loom, three looms per foreman ... determined quality control.



The first of its kind in the emblem industry. It dwarfs conventional equipment in its size, cost, and performance. Numerically controlled, hydraulically powered,

and specifically adapted to handle your volume requirements.

