

A-B EMBLEM *Corp.*

FOURTH GENERATION IN SWISS EMBROIDERED EMBLEMS



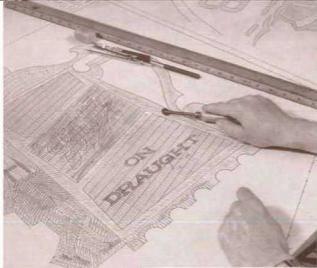
69 YEARS OF

Designing and Manufacturing

E. HENRY CONRAD
PRESIDENT

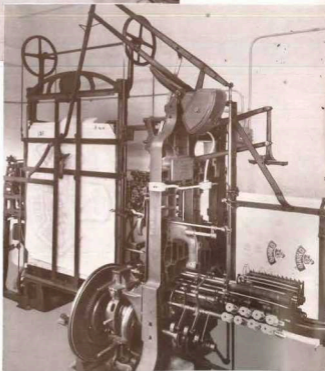
519-523 30th STREET - P.O. BOX 329
UNION CITY, NEW JERSEY

MEMBERS - NATIONAL ASSOCIATION OF UNIFORM MANUFACTURERS, INC. - NATIONAL SMALL BUSINESS MEN'S ASSOCIATION - N. Y. QUARTERMASTER ASSOCIATION
SCHIFFLI LACE AND EMBROIDERY MANUFACTURERS ASSOCIATION - N. J. CHAMBER OF COMMERCE - U. S. CHAMBER OF COMMERCE - AMERICAN TARIFF LEAGUE



SWISS EMBROIDERY
DESIGNER
AT WORK

SWISS EMBROIDERY
PATTERN MACHINE



The quality and beauty of the Swiss-embroidered emblems illustrated and catalogued in this book reflect the experience of A-B's family tradition of more than 65 years in Swiss-embroidery. Three younger members of the Conrad family (principals of A-B) are now being trained to perpetuate A-B's proven service to all emblem users.

Six automatic Swiss-embroidery looms, four pattern punching and three pattern duplicating machines and more than two score auxiliary machines comprise our park of modern highly efficient machinery having a value in excess of two hundred thousand dollars.

In our modern well organized factory (12,300 sq. ft.) more than fifty competent craftsmen and craftswomen are interested to see your orders filled to your every satisfaction.

Popular emblems for automotive, gasoline, tire, brewery, soft drink and other industries are stocked to fill almost any order the same day. Requests for special emblems can be filled within a relatively short time.

Comparison of our price list with similar price lists shows that our prices are in line. The materials we use in the manufacture of A-B emblems are always the best available and the workmanship is superior.

Our artists and designers have vast experience in assisting you to develop your ideas for emblems. They will, following your instructions closely, prepare colored sketches, which together with actual samples of the material, are sent to you for approval. In this connection it is important to be mindful of the fact that bold and simple designs are always more effective and legible than finely detailed designs.

... Do not use too many colors . . . Shorten slogans and long firm names to a minimum of words . . . Keep your design clear and clean . . . Use plain shapes . . . Circles, ovals, squares, oblongs, diamonds and triangles are much better than fancy shapes. The simpler shapes are easy to sew on the uniform. The fancy shapes present a little difficulty in attaching to the uniform.

From the approved colored sketch, we make a drawing of your design. With the help of scale rulers and enlarging cameras, we blow-up your sketch to exactly six times its size. The enlarged drawing on special paper to prevent shrinking or swelling, shows every stitch of embroidery your emblem will contain when finished. An enlarger receives four years of training. We have the best enlargers in the trade. Illustration No. 1 inside of front cover shows the hands of an enlarger at work.

The enlarged drawing of your emblem goes to the Swiss embroidery card puncher. He operates a pattern punching machine; a very, very complicated piece of machinery. A lifetime of experience is necessary to develop a highly skilled puncher. Our punchers possess immeasurable skill and are the highest paid men in the trade. Illustration No. 2 inside of front cover shows a puncher at work.

The product of the punching machine is a roll of paper similar to the rolls of the old player pianos. Every little hole in this roll, and there are many thousands, has to perform a distinct function. The length of the punching roll and the amount of holes depend on the amount of embroidery stitches your emblem contains. This punching goes on the automatic attachment of the Swiss embroidery loom. Illustration No. 3 inside of back cover shows the more important parts of the automat.

Let us stop here first and explain what a Swiss embroidery loom is. An embroidery loom is surely one of the most complicated textile machines. Its history goes back to the 1860's

when Jacob Groebli, a most ingenious Swiss inventor, came up with the idea of embroidering materials on a machine with needle and shuttle. Up to that time all embroidery was done by hand with one needle and one thread.

The Swiss embroidery loom is a tremendous machine. It is built in two lengths. One has a total length of 59 feet with a working length of 15 yards. The more popular and shorter machine is 44 feet long with a working length of 10 yards. The height of these machines is almost 14 feet. They have a depth of 8 feet and weigh a minimum of 10 tons. (Picture No. 4 inside of back cover illustrates a 10 yard machine in operation.) The great weight, the tremendous working length and the fact that there are two working levels makes it imperative that these machines are erected on concrete pillars and that the footings are encased in cement. To dismantle, move and re-erect one Swiss loom takes highly skilled erectors 6 to 8 weeks and costs approximately five thousand dollars. While we are concerned about costs, it might be of interest to mention that a general overhaul of one Swiss loom may cost as much as ten thousand dollars. We now know that the machines are large, long and heavy, that they are very complex and have working lengths of ten and 15 yards. How do these tremendous machines manufacture embroidered emblems? Running the lengths of the machine and hung between the needle and shuttle rails there is a huge frame. This frame has two sections, one for the upper and one for the lower level. We span two pieces of cloth, each measuring $10\frac{1}{2}$ or $15\frac{1}{2}$ yards long depending on the length of the machine. To make the emblems stronger, we span equally long pieces of buckram in back of the basecloth. Usually the base cloth is cotton uniform twill. The twills we use are always fast to washing and otherwise of highest quality. Facing the machine from the operators side, we see two pieces of base material running the length of the machine. In the machine we see banks of needles and spools of thread. Each color of thread in the machine necessitates a change of all spools and rethreading all needles. (Each color change increases the price of the emblem.) In back of the material is the shuttle tenders side of the machine. There we see little shuttles containing the bobbins. There is, of course, one shuttle for each needle. The 15 yard machine employs a maximum of 512 needles and the 10 yard machine 342.

After the necessary shuttles, needles and spools of thread have been put into the machine and the basecloth and the buckram has been spanned, and after the punching roll has been inserted into the automat, then the Swiss loom is ready to roll.

The automatic attachment, an integral part of the modern Swiss loom, was invented by the son of the inventor of the Swiss loom. With the advent of the automat, the Swiss embroidery industry was launched to become a world-wide industry.

1910, a newer and much more efficient automat was invented and marketed by the largest embroidery machine factory of Saxony, Germany. A year later, a leading Swiss embroidery machine factory introduced an equally efficient automat of different design. Discounting small improvements, both the Swiss and German automats are today essentially the same as they were almost 50 years ago. The automat does not produce any embroidery at all, it only relays to the embroidery loom the impulses and actions of the puncher which are registered on the punching roll.

It is good to pause here and reflect how many skilled hands have been busy getting the loom ready to embroider. You have worked on a rough sketch; our sketcher has prepared a sketch suitable for manufacture; our enlarger has enlarged the sketch and drawn into the enlargement every embroidery stitch required; the pattern puncher, we might call him the pilot of the loom, has operated the highly complex punching machine to produce the punching roll, and so far we have only prepared the loom to roll. We should not forget the busy hands of the operator twisting the embroidery thread around the tension roller

and threading the multitude of needles, and the busy hands of the shuttle tender inserting the bobbins into the shuttles, threading the shuttle and adjusting the tension springs of the shuttles for the exact tension required and then inserting the shuttles into the appropriate shuttle races of the Swiss loom. You will be amazed to hear that once the machine is operating the operator threads embroidery threads that have broken while the machine is operating. The shuttle tender likewise replaces shuttles which are not operating properly while the machine is in operation.

After the machine has been prepared, we start it running. The automat by virtue of the punching roll relays all actions of the pattern puncher to the machine. The main function of the punching roll is of course to form the design of your emblem while the machine embroiders. The design is formed by the movements of the tremendous frame. It is a major engineering feat to make such a heavy and large frame move so exactly and uniformly to produce thousands of minute stitches that make up a design. We know the sight of these machines intrigues everyone and for that reason we invite you to visit our factory and see a miracle in operation.

After the two pieces of material are filled with rows of emblems, which may require many working days, depending on the intricacy and the amount of colors employed in the design, the pieces are removed from the machine.

More skilled hands take over from here. The pieces are framed and sized so that your emblems are firm and flat and easy to sew on. The sizing facilitates the next processes necessary to produce a finished emblem. We handcut and in the case of simple shapes, diecut the emblems out of the pieces. All threads are trimmed and then most emblems receive our triple-thread pearlstitch border. Borders of this kind can only be embroidered on especially adapted machines. This pearlstitch border, as fashioned by A-B, insures a ravelproof edge. Our pearlstitch border is made with an interlocking overcast stitch which completely covers the raw edge of the emblem. Aside from being ravelproof, it is exceptionally beautiful and any emblem equipped with an A-B border is easier to sew onto a garment.

Our most rigid inspection system insures that only highest quality A-B emblems start on their way to our satisfied customers.

We hope you have enjoyed reading about the manufacture of A-B emblems and the machines and processes employed. We again invite you to visit our plant. We will be very glad to conduct a tour for you if you will let us know when you expect to come.

Our factory can be reached in 7 minutes by bus from the Port Authority Bus Terminal at 41st Street and 9th Avenue in New York City. Take Bus No. 4 or 5 on Platform 52, leave the bus at Bergenline Avenue and 31st Street, Union City, walk south across the Overpass and 1/2 block west on 30th Street.

Always at your service,

The Designers, Pattern Punchers, Office Staff
and Production Workers of
A-B EMBLEM CORP.



E. Henry Conrad, President

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THE PRESIDENT'S PAGE



Swiss embroidered A-B emblems
for the uniformed Staff
of the
President of the United States

POST OFFICE DEPARTMENT AND
DEPARTMENT OF DEFENSE EMBLEMS



No. 2029 4" x 2"

All A-B Swiss Embroidered Emblems for Government Personnel Are Made in Strictest Compliance With U. S. Government Specifications



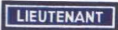
No. 2027 CH 4" x 1"



No. 2028 C 4" x 1"



No. 2027 ACH 4" x 1"



No. 2028 LT 4" x 1"



No. 2030 4" x 4"



No. 1662 1 1/2" x 1/2"



No. 1712 1" Round

1 Star — 5 Years 3 Star — 15 Years
2 Stars — 10 Years 4 Stars — 20 Years



No. 1712 1" Round

1 Star — 25 Years
2 Stars — 30 Years



No. 1712 1" Round

1 Star — 35 Years
2 Stars — 40 Years
3 Stars — 45 Years
4 Stars — 50 Years



No. 1819 Twill 3" Round
for Shirts



No. 1819 Wool 3" Round
for Uniforms



No. 1819 Wool 3" Round
for Uniforms With
Reverselook Pearl/ish Border



No. 1660 3 1/2" x 1 1/2"
Over Right Breast Pocket
for Vehicle Service Personnel



No. 2127 3 1/2" Round
Peking Blue on White
for Vehicle Service Personnel



No. 1661 3 1/2" x 1 1/2"
Over Left Breast Pocket
for Vehicle Service Personnel

AMERICA'S BEST SWISS-EMBROIDERED EMBLEMS

A-B Emblem Corp., 519-523 30th Street, Union City, New Jersey
Tel. Union 4-1513 Cable Address: AEMBLEM UNION CITY,NJ

U. S. NAVY AND MARINE CORPS INSIGNIA



Rating badges available in 1st, 2nd and 3rd class, also C.P.O. white, blue and tallowade



Grogrates also available in angles



Strikers and distinguishing (specialty) marks available for whites, blues and serge



Combination striker and grogrates available for whites, blues and tallowade. Khaki and green for Marine Corps



Hashmarks for whites, blue, tallowade, khaki, gorbodine, tropical worsted



Hashmarks also available in plates (strips) of 15 each for whites and blue



All shipname insignia available

U.S.S. WORCESTER

U.S.S. PRINCETON

U.S.S. BENNINGTON

NEW SWISS EMBROIDERED MARINE CORPS CHEVRONS AND SERVICE STRIPS



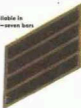
Available in one-seven bars Also green on red

Green on khaki



Green on red Gold on red

Available in one-seven bars



The following grades available
 PFC. T.SGT.
 CPL. M.SGT.
 SGT. 1st SGT.
 S.SGT. SGT. MAJOR
 also bandmen

AMERICA'S BEST SWISS-EMBROIDERED EMBLEMS

A-B Emblem Corp., 519-523 30th Street, Union City, New Jersey
 Tel. Union 4-1513 Cable Address: AEMBLEM UNION CITY NJ

ARMED FORCES SPECIALTY EMBLEMS



No. 179 3 1/4" Round



No. 578 3 1/4" Round



No. 178 3 1/4" Round



No. 477 3 1/4" Round



No. 1988 4" Round



No. 1454 3 1/2" Round



No. 1533 3 1/2" Round



No. 933 4" Round



No. 984 3" Round



No. 904 4" Round



No. 273 6" x 3"



No. 223
4" x 4"

No. 222
6" x 4 1/2"



No. 1811 6" x 3"



Small No. 293 6" x 3" Large No. 429 10 1/2" x 6"



No. 380 3 1/2" x 3 1/2"



No. 272 6" x 3"

AMERICA'S BEST SWISS-EMBROIDERED EMBLEMS

A-B Emblem Corp., 519-523 30th Street, Union City, New Jersey
Tel. UNION 4-1513 Cable Address: ASSEMBLEM UNION CITY,NJ

POLICE



No. 319 4 1/2" x 3 1/2"



No. 1207 3" x 4 1/2"



No. 1208 4" x 4"



No. 761 3 1/2" Round



No. 1870 3 1/2" Round



No. 1598 4" x 4"



No. 336 4 1/2" x 3 1/2"



No. 348 4 1/2" x 3 1/2"



No. 1149 3 1/2" x 3 1/2"



No. 780 4 1/2" x 3 1/2"



No. 892 3 1/2" x 3 1/2"



No. 1823 2 1/2" x 2"



No. 1763 3 1/4" x 1 1/4"



No. 1198 3" Round



No. 1613 4" Round



No. 1251 2 1/2" Round



No. 1520 4" x 2 1/2"



No. 1160 3 1/2" x 2"



No. 592 4 1/2" x 3 1/2"



No. 1408 3 1/2" x 3 1/2"



No. 365 3 1/2" x 3"



No. 564 4" x 3"

AMERICA'S BEST SWISS-EMBROIDERED EMBLEMS

POLICE



No. 473 3" x 3 1/2"



No. 286 3 1/2" x 3"
also on Black Swirl
Corporal No. 1608



No. 907 4 1/2" x 3 1/2"



No. 418
3 1/2" x 3 1/2"



No. 1257 3" Round



No. 426 2 1/2" Round



No. 302 2 1/2" Round



No. 1009 2" Round



No. 1687 2" x 1 1/2"



No. 314
1 1/2" x 1 1/2"
1 Row



No. 1688
1 1/2" x 1 1/2"
1 Row



No. 430
1 1/2" x 1/2"



No. 513 A 2" Round
Also Available With
Community Homes



No. 1264 7 1/2" x 7 1/2"



Front No. 715 2 1/2" x 3"
Cup No. 293



No. 539 3 1/2" x 3 1/2"



No. 1302 5 1/2" x 5"



No. 1202 4" Round



No. 1302 A 5 1/2" x 5"
All Agency Names



No. 1070 3 1/2" Round



No. 1711 4 1/2" x 7 1/2"



No. 1002 4 1/2" x 7 1/2"



No. 1816 3 1/2" Round

AMERICA'S BEST SWISS-EMBROIDERED EMBLEMS

A-B Emblem Corp., 519-523 30th Street, Union City, New Jersey
Tel. UNION 4-1513 Cable Address: AEMBLEM UNION CITY NJ

FRATERNAL ORGANIZATIONS



No. 1933 5½" x 5½"



No. 1934 3" x 3"



No. 1981 3" x 2"



No. 1351 6" x 4½"
Cap. No. 3146 3" x 3"



No. 1935 4" x 4"



No. 525 3" x 3"



No. 1936 1½" x 1½"



No. 1937 3" x 2½"



No. 1941 3½" x 3"



No. 1938 5" Round



No. 1939 3" Round



No. 1939 A 3" Round



No. 1940 5½" x 5½"

AMERICA'S BEST SWISS-EMBROIDERED EMBLEMS

A-B Emblem Corp., 519-523 30th Street, Union City, New Jersey
Tel. Union 4-1513 Cable Address: ABEMBLEM UNION CITY,NJ

ND ASSOCIATIONS



No. 89 3" x 3"



Back No. 1944 5 1/2" Round



Cap No. 1161 2" Round Back No. 1148 5" Round
Front No. 1147 3" Round Back No. 1182 8" Round



No. 88 5" x 5"



Front No. 1945 3" Round



No. 842 3" x 2 1/2"



No. 1139 3" Round



No. 1082 3 1/4" x 3"



No. 1174 2 1/4" x 2 1/4"



No. 1840 5" x 5"



No. 1211 2 1/2" Round



No. 1173 1 1/2" Round



No. 184 2 1/2" x 2"



No. 2140 3" Round



No. 1948 4" Round



No. 1059 3" Round

AMERICA'S BEST SWISS-EMBROIDERED EMBLEMS

A-B Emblem Corp., 519-523 30th Street, Union City, New Jersey
Tel. Union 4-1513 Cable Address: AEMBLEM UNION CITY NJ

SCHOOLS-COLLEGES-U



No. 1678 3 1/2" x 3 1/2"



No. 3411 P 4" x 3 1/2"



No. 917 3 1/2" Round



No. 1677 4" x 3 1/2"

No. 3505 4 1/2" x 3 1/2"



No. 914 4" Round



No. 1833 3 3/4" x 2"



No. 1824 3 3/4" x 1 1/2"



No. 1771 4" Round



No. 448 3" Round



No. 818 3" Round



No. 1871 3 1/2" Round



No. 1813 3 3/4" x 3"



No. 758 4 1/2" Round



No. 1872 4" x 3"



No. 3189L
2" x 1 1/2"



No. 3420 VVV
1 1/2" x 1 1/2"



No. 3450 4" Round



No. 3361GG 4" Round



No. 3481 4" Round

AMERICA'S BEST SWISS-EMBROIDERED EMBLEMS

SCHOOLS-COLLEGES-UNIVERSITIES



No. 924 3 1/2" Round



No. 1606 2 1/2" x 2"



No. 1379 3" x 3 1/2"



No. 3432D 3 1/2" x 2"



No. 1822 4" Round



No. 3329 2 1/2" x 2"



No. 1867 4 1/2" x 4"



No. 642 2 1/2" x 2 1/2"



No. 1364 3" Round



No. 1866 3" Round



No. 3101 O
2 1/2" Round



No. 1632
2 1/2" Round



No. 1868 4 1/2" x 3"



No. 556 6" Round



No. 1869 4" x 3"



No. 1714 2 1/2" x 2"



No. 516 3" x 3"



No. 913 3 1/2" x 2 1/2"



No. 341355
2 1/2" x 2 1/2"



No. 3445 M 2" x 2"



No. 3521 3 1/2" x 3"



No. 3317 6 1/2" x 3 1/2"



No. 1426 3" x 2 1/2"



No. 3468 T 2 1/2" Round

AMERICA'S BEST SWISS-EMBROIDERED EMBLEMS

A-B Emblem Corp., 519-523 30th Street, Union City, New Jersey
Tel. Union 4-1513 Cable Address: AEMBLEM UNION CITY, N.J.

SCOUTING - CAMPING



No. 1093
3 1/2" x 1 1/2"



No. 764
4 1/2" Round



No. 1208
2 1/2" x 5"



No. 1463
3 1/2" Round



No. 625
2" Round



No. 627
2" Round



No. 1359
3" Round



No. 1126
7" x 5"



No. 1048
2 1/2" Round



No. 626
2" Round



No. 620
2" Round



No. 1357
3" Round



No. 1592
2 1/2" Round



No. 1069
2" x 3"



No. 1126
2" x 3"



No. 1155
2 1/4" x 2 1/4"



No. 1150A
3 1/2" x 1 1/2"



No. 1626
1 1/2" x 1 1/2"



No. 1626A



No. 1595
2 1/2" Round



No. 1654 3 1/2" x 3 1/2"



No. 1625
1" x 1 1/2"



No. 1625A



No. 1631 3 1/2" x 4"



No. 1625B
1" x 1 1/2"



No. 1625C



No. 1076 2 1/2" x 3 1/2"

AMERICA'S BEST SWISS-EMBROIDERED EMBLEMS

SPORT CLUBS



No. 1245 1 1/2" Round



No. 1247 2" x 2"



No. 1248 2 1/2" x 2 1/2"



No. 1249 2" x 2"



No. 1246 1 1/2" Round



No. 1538 3 1/2" x 2 1/2"



No. 465 2 1/2" x 2"



No. 366 2 1/4" Round



No. 601 2" x 2"



No. 484 2 1/2" x 2"



No. 715 2 1/2" x 3"



Also white on green felt
No. 293 1 1/2" x 1 1/2"



No. 715 N. Y. 2 1/2" x 3"



No. 512 3" x 3"



No. 483 2 1/2" x 2 1/2"



No. 1529 3" x 3"



No. 939 2" Round



No. 1774 2" Round



No. 844 2" x 3"



No. 988 3" Round



Cap No. 2035 2" x 2" Front No. 1906 4" x 4"
Belt No. 2034 6" x 6"



No. 1907 4 1/2" x 3 1/2"

AMERICA'S BEST SWISS-EMBROIDERED EMBLEMS

A B Emblem Corp., 519-523 30th Street, Union City, New Jersey
Tel. Union 4-1513 Cable Address: ABEMLIEM UNION CITY,NJ

SPORTING CLUBS



No. 1035 4" Round



No. 1001 4" x 3 1/2"



No. 1571 5" x 4"



No. 1295 A 3 1/2" x 3"



No. 1826 4 1/2" x 4"



No. 1164 5 3/4" x 5 3/4"



No. 1129 A 3" x 3"



No. 920 4 1/2" x 4"



No. 587 3" x 2 1/2"



No. 1565 3 1/2" x 3 1/2"



No. 1400 3" Round



No. 862 3 1/2" x 3"



No. 514 3 1/2" x 3"



No. 1778 6 1/2" x 4 1/2"



No. 1304 4 1/2" x 3 1/2"



No. 1088 4" Round



No. 883 3 1/2" x 3 1/2"



No. 899 3 1/2" x 3 1/2"

AMERICA'S BEST SWISS-EMBROIDERED EMBLEMS

A-B Emblem Corp., 519-523 30th Street, Union City, New Jersey
Tel. UNION 4-1513 Cable Address: ASEMBLEM UNION CITY, N.J.

SPORT EMBLEMS



No. 1079 4½" x 4½"



No. 1908 3" x 3½"



No. 1074 4" x 3½"



No. 1267 4" Round



No. 1909 9½" x 3¼"



No. 1423 4" Round



No. 1383 4½" Round



No. 1910 7½" x 2½"



No. 1824 3¼" x 3½"



No. 1132 8½" x 3"



No. 685 4½" x 3½"



No. 1911 3" x 2½"



No. 996 4½" x 4½"



No. 1913 4" Round



No. 1914 3" Round



No. 1912 4½" x 2½"



No. 1915 4½" x 3½"

AMERICA'S BEST SWISS-EMBROIDERED EMBLEMS

A-B Emblem Corp., 519-523 30th Street, Union City, New Jersey
Tel. UNION 4-1513 Cable Address: ASEMBLEM UNION CITYNJ

SPORT CAP EMBLEMS



No. 295 2" x 2"



No. 1012 2" x 2"



No. 312 2" x 2"



No. 732 2 1/2" x 2"



No. 412 2" x 2"



No. 1812 2" x 2"



No. 1313 2" x 2"



No. 314 2" x 2"



No. 1782 2" x 2"



No. 940 2" x 2"



No. 444 2" x 2"



No. 310 2" x 2"



No. 882 2" x 2"



No. 372 4" x 1 1/2"



No. 422 6" x 1 1/2"



No. 361 4" x 1 1/2"



No. 517 2" x 2"



No. 317 2" x 2"



No. 349 1 1/2" x 1 1/2"



No. 292 3 1/2" x 1 1/2"



No. 980 1 1/2" x 1 1/2"



No. 317 2" x 2"



No. 1385 2" x 2"



No. 608 2" x 1 1/2"



No. 431 3 1/2" x 2"



No. 607 2" x 1 1/2"



No. 1876 2" x 2"



No. 331 2 1/2" x 2"



No. 721 1" Round



No. 609 2" x 1 1/2"



No. 1801 1 1/2" x 1"



No. 1508 2 1/2" x 1 1/2"



No. 501 2" x 2"



No. 355 2" x 2"



No. 979 1 1/2" x 1 1/2"



No. 303 2" x 2"



No. 613 2" x 2"



No. 1720 2" Round



No. 384 1 1/2" x 1 1/2"



No. 456 2" Round



No. 493 1 1/2" x 1 1/2"
Several Color Comb.



No. 1717 2" Round

AMERICA'S BEST SWISS-EMBROIDERED EMBLEMS

A-B Emblem Corp., 519-523 30th Street, Union City, New Jersey
Tel. Union 4-1513 Cable Address: ABEMBLEM UNION CITYNJ

GOLFING



No. 1025 2 1/2" x 1 1/2"



No. 148 2 1/2" x 2"



No. 143 2 1/2" x 2"



No. 167 2 1/2" x 2"



No. 151 2" x 1 1/2"



No. 1658 2 1/2" Round



No. 1466 2" Round



No. 1236 2 1/2" Round



No. 1190 2" Round



No. 1475 2 1/2" Round



No. 1578 2 1/2" x 2"



No. 1518 2 1/2" x 2"



No. 1220 2 1/2" x 2"



No. 96 2 1/2" x 2"

No. 90 3 1/2" x 2"



No. 1700 2 1/2" x 2"



No. 1485 2 1/2" x 2"



No. 1190 2" Round



No. 1716 2 1/2" x 2"



No. 1330 2 1/2" Round



No. 1325 2 1/2" x 1 1/2"



No. 1224 2 1/2" x 2"



No. 1165 2" Round



No. 1679 2 1/2" Round



No. 1170 2" Round



No. 1163 2 1/2" x 2"



No. 1435 2 1/2" Round



No. 1024 2 1/2" Round



No. 1708 2 1/2" Round



No. 1110 2 1/2" Round



No. 1627 2 1/2" Round



No. 1430 2" Round



No. 1407 2" Round



No. 1514 2 1/2" x 2"



No. 1273 2" Round



No. 1327 2" Round

AMERICA'S BEST SWISS-EMBROIDERED EMBLEMS

A-B Emblem Corp., 519-523 30th Street, Union City, New Jersey
Tel. UNION 4-1513 Cable Address: ABEMBLEM UNION CITY,NJ

NURSING-HOSPITALS



No. 1798 3" Round



No. 454 2" Round



No. 1927 2 1/2" Round



No. 1454 2" x 2"



No. 1338 3 1/2" Round



No. 86 4" x 2"



No. 3204 4" x 2" No. 3364L with also Student Nurse "Licensed" in TAB



No. 748 4" x 2"



No. 3407 3 1/2" Round



No. 3509 3 1/2" x 1 1/2"



No. 1399 3 1/2" x 2 1/2"



No. 1628 3" Round



No. 1560 2 1/2" x 2"



No. 1431 3 1/2" x 1"



No. 1481 2 1/2" x 2"



No. 3307 3" Round



No. 1294 2 1/2" x 2 1/2"



No. 711 2 1/2" x 2 1/2"



No. 1651 2 1/2" Round



No. 726 4" x 2"



No. 622 2" Round



No. 729 4" x 2"



No. 1765 3 1/2" x 2"



No. 730 4" x 2"



No. 737 4" x 2"



No. 1382 4" x 2"



No. 1568 4" x 2"

AMERICA'S BEST SWISS-EMBROIDERED EMBLEMS

A-B Emblem Corp., 519-523 30th Street, Union City, New Jersey
Tel. Union 4-1513 Cable Address: AEMBLEM UNION CITY, N.J.

SPECIAL EMBLEMS



No. 1742 5" x 4"



No. 2060
2 1/2" Round



HYSTER

Back No. 2089 8 1/2" x 4 1/2"
Front No. 2087 2 1/2" x 2 1/2"



No. 2289 4 1/2" x 3 1/2"



No. 2038 3 1/2" x 3"



No. 2261 2 1/2" x 2"



No. 2294 4" x 3"



No. 1994 2 1/2" x 4 1/2"



No. 2282
2 1/2" x 1 1/2"



No. 2400 5 1/2" x 3 1/2"



No. 2272 2 1/2"



No. 2002 4 1/2" x 4"



No. 2044 3 1/2" x 3 1/2"



No. 2187 2 1/2" x 5"



No. 2424 5" x 3 1/2"



No. 2063 4 1/2" x 4"



No. 1416 3" Round



No. 2503 3 1/2" x 3"



No. 1723 2 1/2" x 1"



No. 2256 4 1/2" Round



No. 1727 2 1/2" x 1"



No. 2401 4" Round

AMERICA'S BEST SWISS-EMBROIDERED EMBLEMS

A-B Emblem Corp., 519-523 30th Street, Union City, New Jersey
Tel. Union 4-1513 Cable Address: ABEMBLEM UNION CITY,NJ

TRUCKING LINES



No. 1240 4½" x 7½"



No. 1333 10½" x 2½"



No. 1118 4½" x 7½"



No. 1196 3½" Round



No. 526 11½" x 3½"



No. 1891 2½" Round



No. 873 3½" Round



No. 1343 3" x 3"



No. 1040 3½" x 2½"



No. 1122 11½" x 5½"



No. 1880 3½" x 9½"



No. 1643 4½" x 2½"



No. 1344 3½" x 1½"



No. 1348 3½" x 2½"



No. 1784 3½" Round



No. 2008 3½" x 3"



Back No. 936 8" x 2½"
Cop or Frame No. 936 3½" x 1½"



No. 1783 4½" x 2½"



No. 819 4½" x 2½"



No. 1892 3½" x 2½"



No. 1186 4½" x 2½"

AMERICA'S BEST SWISS-EMBROIDERED EMBLEMS

AIRLINE AND TRANSPORTATION CO'S.



No. 1741 2 1/2" Round



No. 629 3 1/4" x 2 1/2"



No. 1291 3" Round
No. 1044 2 1/2" Round



No. 2484 2 1/2" x 2"



No. 740 2" x 2"

**PAN AMERICAN
WORLD AIRWAYS**

No. 1678 9 1/2" x 4 1/4"

LIFE JACKET
LIFT FLAP TO REMOVE

No. 1758 4 1/2" x 1 1/2"



Body No. 1852 6 1/2" x 3"
Cap No. 2772 3" x 1 1/4"



No. 2485 4 1/2" x 2 1/2"



No. 1978 3 1/2" x 2 1/2"



No. 1877 3 1/2" x 1 1/4"



Capital Transit

No. 1208 4 1/2" x 1"



No. 655 3 1/2" x 2 1/2"

No. 2486 3 1/2" x 3"



No. 2487 3" x 2 1/4"



No. 1395 3 1/2" x 2 1/2"



No. 1924 3 1/2" x 2 1/2"



No. 1848 4 1/2" x 2"



No. 2488 3 1/2" x 2"



No. 2489 4 1/2" x 2 1/2"



No. 2490 3 1/2" x 2 1/2"



No. 2491 2 1/2" Round

AMERICA'S BEST SWISS-EMBROIDERED EMBLEMS

A-B Emblem Corp., 519-523 30th Street, Union City, New Jersey
Tel. Union 4-1513 Cable Address: ABEEMEM UNION CITYNJ

TIRES



No. 707 3 1/2" x 3"



No. 204 9 1/2" x 6"



No. 202 4 1/2" x 1 1/2"



No. 978 3" x 2 1/4"



No. 203 4 1/2" x 2 1/4"



No. 205 4 1/2" x 2 1/4"



No. 1072 3" x 2 1/2"



No. 206 9 1/2" x 4 1/2"



No. 084 3" x 2"



No. 208 4" x 1 1/2"



No. 207 4" x 2"



No. 209 4 1/2" x 2"



Back No. 1203 10 1/2" x 3 1/2"
Front No. 1201 4 1/2" x 3"



No. 2000 3" Round

AMERICA'S BEST SWISS-EMBROIDERED EMBLEMS

A-B Emblem Corp., 519-523 30th Street, Union City, New Jersey
Tel. Union 4-1513 Cable Address: ASEMBLEM UNION CITYNJ

AUTOMOTIVE



No. 1174 E 3 1/2" x 2 1/2"



No. 744 E — 4 1/2" x 4 1/2" Emergency Service
No. 744 S — 6 1/2" x 4 1/2" Official Service Garage



No. 1174 S 3 1/2" x 2 1/2"
No. 141 S Bad. 6 1/2" x 4 1/2"



No. 2578 3 1/2" x 3"



No. 2579 4" x 2"



No. 1996 3" x 2"



No. 2580 7 1/2" x 4 1/2"



No. 2581 3" Round



No. 1469 3" Round



No. 2584 4 1/2" x 2 1/2"



No. 2582 3" Round



No. 157 3" Round



No. 2583 3" Round



No. 167 3" Round



No. 2585 11 1/2" x 4"

AMERICA'S BEST SWISS-EMBROIDERED EMBLEMS

A-B Emblem Corp., 519-523 30th Street, Union City, New Jersey
Tel. Union 4-1513 Cable Address: AREMBLEM UNION CITYNJ

AUTOMOTIVE



No. 109 3" Round



No. 106 3" Round



No. 299 3 1/2" x 1 1/2"



Front No. 1917 3 1/2" x 3"
Back No. 2592 6 1/2" x 6"



No. 2588 4 1/2" x 1 1/2"



Front No. 132 3 1/2" x 3"
Cap No. 135 2" Round



No. 2587 5 1/2" x 1 1/2"



No. 104 10" x 3"



No. 2586 4 1/2" x 2"



Front No. 930 5 1/2" x 3"
Back No. 2632 10 1/2" x 3 1/2"



No. 2589 9" x 3"



No. 1457 3 1/4" x 2 1/4"



No. 2590 3 1/2" Round



No. 487 3" x 2 1/4"



Front No. 530 3" Round
Cap No. 529 2" Round



No. 142 3" Round

AMERICA'S BEST SWISS-EMBROIDERED EMBLEMS

A-B Emblem Corp., 519-523 30th Street, Union City, New Jersey
Tel. Union 4-1513 Cable Address: ABEMLIEM UNION CITYNJ

AUTOMOTIVE



No. 120 2" Round



No. 1919 3" Round



No. 2593 3 1/2" x 3"



No. 2594 3 1/2" x 2 1/2"



No. 1361 4 1/2" x 2 1/2"



No. 2595 4 1/2" x 2 1/2"



No. 2178 3" Round



Back No. 2296 6" Round
Cap No. 2631 2" Round



No. 213 3" Round
Also „Dependable Service“
No. 139 3" Round



No. 105 3 1/2" x 3"



No. 2597 3 1/2" x 2"



Front No. 592 3" x 2 1/2"
Cap No. 129 A 3 1/2" x 2"
Back No. 1080 8" x 4"



No. 2576 3 1/2" x 1 1/2"



No. 2599 3 1/2" x 2 1/2"



No. 2600 2 1/2" x 2"

AMERICA'S BEST SWISS-EMBROIDERED EMBLEMS

A-B Emblem Corp., 519-523 30th Street, Union City, New Jersey
Tel. UNION 4-1513 Cable Address: AEMBLEM UNION CITY:NJ

AUTOMOTIVE



No. 147 3 1/2" x 2"



No. 233 2 1/2" x 1"



No. 98 4 1/2" x 2"



No. 129A 2 1/2" x 2"



No. 100 7 1/2" x 4 1/2"



No. 234 4" x 2 1/2"



No. 226 3" Round



No. 132 3" Round



No. 225 3" x 2 1/2"



No. 227 2 1/2" x 2 1/2"



No. 187 4" x 2 1/2"



No. 228 4 1/2" x 2"



No. 230 3 1/2" x 2 1/2"
No. 813 4 1/2" x 2" Bar



No. 229 4" x 2"



No. 2374 3" Round



No. 222 3 1/2" x 1 1/2"



No. 231 3" Round

AMERICA'S BEST SWISS-EMBROIDERED EMBLEMS

A-B Emblem Corp., 519-523 30th Street, Union City, New Jersey
Tel. UNION 4-1513 Cable Address: ABEEMBLEM UNION CITY,NJ

AUTOMOTIVE



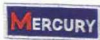
No. 2609 3 1/2" x 2"



No. 2611 8 1/2" x 5"



No. 124 4" x 3"



No. 2612 4" x 1 1/2"



No. 2614 4" x 4"



No. 2610 4 1/2" x 3"



No. 2618 3 1/2" x 2 1/2"



No. 2613 4 1/2" x 1 1/2"



No. 2615 3 1/2" x 1 1/2"



No. 2616 8 1/2" x 3 1/2"



No. 2619 4" x 2 1/2"



No. 2617 4 1/2" x 2 1/2"



No. 2623 8 1/2" x 6"



No. 2622 3 1/2" x 3"



No. 2620 3" Round



No. 2621 4 1/2" x 1 1/2"

AMERICA'S BEST SWISS-EMBROIDERED EMBLEMS

A-B Emblem Corp., 519-523 30th Street, Union City, New Jersey
Tel. Union 4-1513 Cable Address: AEMBLEM UNION CITY,NJ

AUTOMOTIVE



No. 774 3" Round



No. 2072 8 1/2" x 4 1/2"



No. 2023 3" Round



Front No. 146 2 1/2" Round
Cap No. 1369 2" Round



No. 2071 3 1/2" x 2 1/2"



No. 131 3" Round



No. 2054 3 1/2" x 2 1/2"



No. 2025 8 1/2" x 5"



No. 2056 4 1/2" x 2 1/2"



No. 2027 4 1/2" x 2"



Cap No. 1368 2 1/2" x 2"
Front No. 810 4" x 2 1/2"



No. 2028 3 1/2" x 3"



No. 1317 9 1/2" x 4 1/2"



No. 125 3" Round

AMERICA'S BEST SWISS-EMBROIDERED EMBLEMS

AUTOMOTIVE



No. 106 3" Round



No. 2624 4 1/2" x 3 1/2"



No. 113 3" Round



No. 2627 3 1/2" x 3 1/2"



No. 2626 5 1/2" x 6 1/2"



No. 2625 3" x 3"



No. 2629 7 1/2" Round



No. 2630 3 1/2" x 3 1/2"



No. 2279 3" Round



No. 1737 4 1/2" x 3 1/2"



No. 2628 3 1/2" x 2"



Front No. 404 4 1/2" x 3"
Back No. 415 8 1/2" x 5 1/2"

AMERICA'S BEST SWISS-EMBROIDERED EMBLEMS

A-B Emblem Corp., 519-523 30th Street, Union City, New Jersey
Tel. UNION 4-1513 Cable Address: ABEMLM UNION CITYNJ

BLANK EMBLEM PLAQUES AND COLOR GUIDE



2 1/2" x 1 1/2" No. 404 Dark Green
3 1/2" x 2 1/2" No. 410 Navy
4 1/2" x 3" No. 406 Maroon
5 1/2" x 4" No. 420 Red
6 1/2" x 5" No. 422 Orange

Any size not listed can be made



4" x 1 1/2" No. 412 Toasted Wheat
5 1/2" x 2 1/2" No. 429 Canary Yellow
6 1/2" x 3 1/2" No. 413 Peacock
8 1/2" x 4 1/2" No. 415 Gold
9" x 4 1/2" No. 427 Grey
10 1/2" x 5" No. 438 Cream

Any size not listed can be made



2" square No. 501 Peacock Blue
2 1/2" square No. 504 Copper
3 1/2" square No. 540 Grey
4 1/2" square No. 541 Rose Pink
5 1/2" square No. 522 Light Copen

Any size not listed can be made



3 1/2" x 1 1/2" No. 413 Moss Green
4" x 2 1/2" No. 415 Violet Lilac
5 1/2" x 2 1/2" No. 417 Copen
6 1/2" x 2 1/2" No. 423 Cream
7 1/2" x 3 1/2" No. 438 Rose Pink
8 1/2" x 4 1/2" No. 439 Gold
9 1/2" x 4 1/2" No. 440 Browns

Any size not listed can be made

All materials washable and first grade troughtout.

Edges are finished with the famous triple thread pearl stitch. Border as fashioned by A-B Emblem.

Pearl stitch borders eliminate raveling.

The Emblem gives a neat and clean appearance outlasting the life of any garment.



4 1/2" x 2 1/2" No. 125 Deep Orange
5 1/2" x 2 1/2" No. 139 Copper
5 1/2" x 3 1/2" No. 136 Irish Green
6 1/2" x 4 1/2" No. 137 Gold
7 1/2" x 5" No. 148 Rose Pink
8" x 5 1/2" No. 154 Marho
9 1/2" x 5 1/2" No. 162 White

Any size not listed can be made



2" Round No. 308 Moss Green
2 1/2" Round No. 322 Gold
3 1/2" Round No. 337 Royal
4 1/2" Round No. 344 Black
5 1/2" Round No. 347 Peacock
6 1/2" Round No. 350 Irish Green
7 1/2" Round No. 358
8" Round No. 359
8 1/2" Round No. 360

Any size not listed can be made

AMERICA'S BEST SWISS-EMBROIDERED EMBLEMS

SHOP EMBLEMS

All 1 1/2" x 3 1/2" Shop Emblems are stocked in the following combinations:
 White-Twill Red-Letters Blue-Border
 White-Twill Blue-Letters Red-Border
 2 cents Extra for Special Color Borders

**PARTS
MANAGER**

No. 2221

**PARTS
DEPARTMENT**

No. 2217

**SALES
SERVICE**

No. 2217

BODY SHOP

No. 2232

MANAGER

No. 2215 A

SUPERVISOR

No. 2220

FOREMAN

No. 2211

**SHOP
FOREMAN**

No. 2213

**SERVICE
MANAGER**

No. 2215

**SERVICE
SALESMAN**

No. 2218

**BODY SHOP
FOREMAN**

No. 2224

INSPECTOR

No. 2228

PARTS

No. 2213

**SERVICE
DEPARTMENT**

No. 2231

**ASST.
PARTS MGR.**

No. 2222

**TELEVISION
SERVICE**

No. 2220

LUBRICATION

No. 2229

SUPERINTENDENT

No. 2226

**ASST.
SHOP FOREMAN**

No. 2225

**ASST.
SERVICE MGR.**

No. 2219

**POLISHING
DEPARTMENT**

No. 2216

MAINTENANCE

No. 2226

**PLANT
MANAGER**

No. 2223

SERVICE

No. 2225

**WORK
SAFELY**

No. 2214

**SAFE
DRIVER**

No. 2224

**SAFETY
FIRST**

No. 2228 3 1/2" x 1 1/2"

**DOCTOR
OF
MOTORS**

No. 2640 3 1/2" Round

2 YR. SAFE DRIVER

No. 2237 4 1/2" x 1 1/2"
Available 1 Yr. to 9 Yr.

More than 500 2 1/2" x 1 1/2" Name Emblems available.

All Names Available in White-Twill Red-Letters Blue-Border Blue-Twill White-Letters Red-Border
 following Color Comb.: White-Twill Blue-Letters Red-Border Blue-Twill Red-Letters White-Border
 2 cents Extra for Special Color Borders and for Self Color Borders.

Lester

Jerome

Clark

Burt

AMERICA'S BEST SWISS-EMBROIDERED EMBLEMS

A-B Emblem Corp., 519-523 30th Street, Union City, New Jersey
 Tel. Union 4-1513 Cable Address: ABEMLIEM UNION CITY, N.J.

GASOLINE AND OIL



No. 700 3" Round



No. 205 3 1/2" x 2"



Front No. 685 3 1/2" x 2 1/2"
Front No. 603 5 1/2" x 3 1/2"
Back No. 610 8" x 5"



No. 602 2 1/2" x 1 1/2"



No. 204 4 1/2" x 2 1/2"



No. 145 3 1/2" x 1"



No. 1563 3" Round



No. 170 1 1/2" x 4"



No. 170 3 1/2" x 2 1/2"



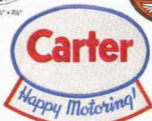
No. 2077
3 1/2" Round



Front No. 1781 3" Round
Back No. 1782 5 1/2" Round



No. 693 2 1/2" Round



Carter Happy Motoring No. 1814 HM 6 1/2" x 5 1/2"
Carter Emblems without Happy Motoring
Back No. 1814 6" x 4"
Front No. 1981 3 1/2" x 2 1/2"
Cap No. 1980 2 1/2" x 1 1/2"



Front No. 699 3" Round
Back No. 2078 6" Round



No. 2079 3 1/2" x 1 1/2"



No. 2080 3" x 2 1/2"



No. 2081 3" x 2 1/2"



Cap No. 769 2 1/2" x 2 1/2"
Front No. 770 3 1/2" x 3"
Bar No. 771 5 1/2" x 1 1/2"



Cap No. 544 2" x 2" Square
Front No. 466 3" x 3" Square
Back No. 1320 7" x 7" Square

AMERICA'S BEST SWISS-EMBROIDERED EMBLEMS

GASOLINE AND OIL



No. 2556 3 1/2" x 2 1/4"



No. 2557 8" x 4 1/2"



Front or Cap No. 133 4" x 2"
Back No. 1629 3 1/2" x 6"



No. 1845 3 1/2" x 3 1/2"



No. 1844 2 1/2" x 1 1/2"



No. 2558 3 1/2" x 3"



No. 2540 3" x 2"



No. 2559 4 1/2" x 3"



No. 3525 4" x 3"



Happy Motoring No. 1815 6 1/2" x 5 1/2"
Esso (Oval only) No. 1847 6" x 4"



No. 252 D 4" x 3"



No. 356 2 1/2" x 1 1/2"

Esso (Oval only)

No. 2145 14" x 3"

No. 2144 4 1/2" x 3"



No. 921 3 1/2" x 2 1/2"



No. 1490 C 2 1/2" x 1 1/2"
Cotton Embroidered



No. 360 S 7 1/2" x 5 1/2"
No. 360 D = Dealer



No. 355 2" x 1 1/2"



No. 1499 3 1/2" x 2 1/2"
Cotton Embroidered



No. 1123 4" x 2 1/2"

AMERICA'S BEST SWISS-EMBROIDERED EMBLEMS

A-B Emblem Corp., 519-523 30th Street, Union City, New Jersey
Tel. UNION 4-1513 Cable Address: ASSEMBLE UNION CITYNJ

GASOLINE AND OIL



Plain Twill Background
Cap No. 777 3 1/2" Round
Front No. 778 2 1/2" Round
Back No. 779 3" Round



Fully Embroidered Background
12 1/2" Round Back No. 143 3" Round Front No. 128 3 1/2" Round



No. 208 4" x 2 1/2"



No. 957 3 1/2" x 2"



No. 2091 3 1/2" x 2"



No. 984 3 1/2" x 2"



Cap No. 940 2" x 2" Front No. 828 3" x 2 1/2"
Back No. 1200 3" x 4 1/2"



No. 287 4 1/2" x 1 1/2"



No. 1134 2" Round



No. 2093 4 1/4" x 2 1/2"



No. 2095 5" x 1"



No. 2092 3 1/2" x 2"



No. 1500 3 1/4" x 3"



No. 2097 7 1/2" x 8"



No. 489 Cap + front 3 1/2" x 1 1/2"
Back No. 470 8" x 4"



No. 2094 3" Round



No. 2094 3" Round

AMERICA'S BEST SWISS-EMBROIDERED EMBLEMS

A-B Emblem Corp., 519-523 30th Street, Union City, New Jersey
Tel. Union 4-1513 Cable Address: ABEMLIEM UNION CITYNJ

GASOLINE AND OIL



No. 47 4" x 4"



No. 676 2" x 2"



No. 329 3" Round



Front No. 1141 3 1/2" x 3"
Back No. 1142 7 1/2" x 4"



No. 1140 2 1/2" x 2 1/2"



No. 212 3 1/2" x 3"



No. 213 3 1/2" x 2 1/2"



No. 2114 8 1/2" x 6"



No. 2115 3 1/2" x 2 1/2"



No. 1861 7 1/2" x 2 1/2"



No. 2116 4 1/2" x 1 1/2"



No. 2117 3" x 2 1/2"



No. 2118 4 1/2" x 3"



No. 115 3" x 3"



No. 1860 3" x 2"



No. 2119 3" Round



No. 1810 3" Round



No. 675 2" Round



Cop No. 772 2" x 2"
Front No. 773 3" x 3"



No. 2120 3 1/2" x 3 1/2"

AMERICA'S BEST SWISS-EMBROIDERED EMBLEMS

A-B Emblem Corp., 519-523 30th Street, Union City, New Jersey
Tel. Union 4-1513 Cable Address: ABEMLIEM UNION CITYNJ

GASOLINE AND OIL
SHELL PRODUCTS



No. 364 14 1/2" x 3 1/2"

Back Ground embroidered



No. 455 5" x 1 1/2"



No. 205 3 1/2" x 2 1/4"
Back Ground embroidered



No. 127 3 1/2" x 2"
Back Ground embroidered



No. 187 2 1/4" x 2"



No. 145 2 1/2" x 2 1/2"
Back Ground embroidered



No. 451 1 1/2" x 1 1/2"



No. 703 1 1/2" x 1 1/2"



Top Back Emblem
No. 1390 8 1/2" x 8"

SHELL-SHELLANE
No. 1391 C 17 1/2" x 9 1/2"

Bottom-Shellane
No. 1391 9 1/2" x 4 1/2"



No. 838 2 1/4" x 1"



No. 670 2 1/4" x 1"



No. 1092 2" x 3"



No. 524 6" x 6"



No. 536 3" x 3"

AMERICA'S BEST SWISS-EMBROIDERED EMBLEMS

A-B Emblem Corp., 519-523 30th Street, Union City, New Jersey
Tel. UNION 4-1513 Cable Address: ASEMBLEM UNION CITYNJ

GASOLINE AND OIL



No. 674 3½" x 2"



No. 2109 8" Round



No. 2103 3½" x 2"



No. 2105 3" Round



No. 2104 2½" x 2"



No. 561 2½" Round



No. 2106 2½" x 1½"



Cop No. 560 2½" x 1½"
Front No. 932 4½" x 1½"



No. 860 13" x 3"



No. 2107 2½" x 3"



No. 440 on Navy Wool
2½" x 2½"



No. 742 2½" x 1½"



No. 385 4" x 1½"



No. 2108 2½" x 2"



No. 140 4½" x 1"



No. 445 5" x 1½"



Cop No. 677 2½" x 2"
Front No. 718 2½" x 2½"
Back No. 1319 4½" x 6"



Cop No. 1588 2½" x 2" Front No. 783 2½" x 2½"
Back No. 1619 7" x 6½"



No. 803 2½" x 1½"

AMERICA'S BEST SWISS-EMBROIDERED EMBLEMS

A-B Emblem Corp., 519-523 30th Street, Union City, New Jersey
Tel. Union 4-1513 Cable Address: ABEEMBL UNION CITYNJ

GASOLINE AND OIL



Cap No. 171 1 1/2" x 1 1/2"
Front No. 170 3" x 3"



No. 906 2 1/2" x 1 1/2"



No. 1601 2 1/2" x 2 1/2"



Front No. 484 3" Round
Back No. 483 7" Round



No. 1116 6" Round



No. 2110 3 1/2" x 2"



No. 2111 5" x 2 1/2"



Cap No. 1635 2 1/2" x 2" Front No. 1636 3 1/2" x 2 1/2"



No. 1205 7 1/2" x 5 1/2"



No. 126 2 1/2" Round



No. 1254 2 1/2" Round



No. 696 4 1/2" x 2 1/2"



No. 885 3 1/2" x 2"

AMERICA'S BEST SWISS-EMBROIDERED EMBLEMS

A-B Emblem Corp., 519-523 30th Street, Union City, New Jersey
Tel. Union 4-1513 Cable Address: AEMBLEM UNION CITYNJ

MISCELLANEOUS INDUSTRIAL



No. 2561 3 1/2" x 2"



No. 2562 4" x 3"



No. 593 2 1/2" Round



No. 152 10 1/2" x 3 1/2"



No. 1250 3 1/2" x 3 1/2"



No. 2313 3 1/2" x 2"



No. 2563 3" Round



No. 2564 3" x 3"



Front No. 2268 3 1/2" x 3 1/2"
Back No. 2270 8 1/2" x 8 1/2"



Back No. 1574 4 1/2" x 5 1/2"
Front No. 1593 2 1/2" x 2"



Back No. 909 8 1/2" x 3"
Front No. 716 5" x 2"



No. 2565 3 1/2" x 2"



No. 1034 3" x 1"



No. 422 4 1/2" x 4"



No. 2566 3 1/2" Round



No. 1589 4" x 2"



No. 1092 2 1/2" x 1 1/2"

AMERICA'S BEST SWISS-EMBROIDERED EMBLEMS

A-B Emblem Corp., 519-523 30th Street, Union City, New Jersey
Tel. Union 4-1513 Cable Address: ASEMBLEM UNION CITY,NJ

MISCELLANEOUS INDUSTRIAL



No. 2509 4 1/2" x 2"



Front No. 1053 4 1/2" x 2 1/2"
Cap No. 1052 3 1/2" x 1 1/2"



Front No. 992 3 1/2" x 2 1/2"
Back No. 993 3 1/2" x 6 1/2"



No. 2570 4 1/2" x 3"



No. 2574 4 1/2" x 1"



No. 2573 3 1/2" x 1 1/2"



FARM EQUIPMENT

No. 188 4" x 3"



Front No. 2571 4 1/2" x 3"
Back No. 2572 4 1/2" x 4"



No. 2576 3 1/2" x 3"



New style Front or Cap No. 2459 3" x 2"
Back No. 2458
6 1/2" x 4 1/2"



No. 849 3" x 3"



No. 2575 4 1/2" x 3"



Front No. 764 4" x 2 1/2"
Back No. 1550 9 1/2" x 3 1/2"



Cap or Front No. 2801 2 1/2" x 2 1/2"
Back No. 2800 7 1/2" x 6 1/2"

AMERICA'S BEST SWISS-EMBROIDERED EMBLEMS

A-B Emblem Corp., 519-523 30th Street, Union City, New Jersey
Tel. Union 4-1513 Cable Address: ASEMBLEM UNION CITYNJ

MISCELLANEOUS INDUSTRIAL



No. 1232 7 1/4" x 8 1/2"



No. 1001 3" Round



No. 2542 4 1/2" x 3"



No. 2503 3" Round



No. 2545 8 1/2" x 5 1/4"



No. 2546 3 1/2" x 2 1/2"



Front No. 1484 3" Round
Cap No. 1485 2" Round



No. 2160 3" Round
Also Florida Power



No. 2544 5" x 2 1/2"



Front No. 1335 2 1/2" x 1 1/2"
Back No. 1336 9/16" x 4/8"



No. 2535 2 1/2"



No. 1200 3 1/2" x 3"



Front No. 1048 4 1/2" x 2 1/2" Back No. 1318 8 1/2" x 5 1/4"

AMERICA'S BEST SWISS-EMBROIDERED EMBLEMS

A-B Emblem Corp., 519-523, 30th Street, Union City, New Jersey
Tel. Union 4-1513 Cable Address: ASSEMBL UNION CITYNJ

MISCELLANEOUS INDUSTRIAL



No. 2294 3" Round



No. 2297 6" Round



No. 2537 3" x 2 1/2"



No. 2286 4" x 1 1/2"



No. 1556 3" x 2"



No. 2295 8 1/2" x 3"



No. 1820 5" x 2 1/2"



No. 2538 3" x 2"



No. 1576 3" Round



No. 1668 6 1/2" x 3 1/2"



No. 1424 3 1/2" x 2"



Cap or Front No. 1929 2 1/2" x 1 1/2"
Back No. 1930 7 1/2" x 5 1/2"



No. 2540 4" Round



Cap No. 449 3" x 1 1/2"
Front No. 435 2 1/2" x 2 1/2"
Back No. 2539 4 1/2" x 4 1/2"



No. 1455 5" x 2"



No. 2541 2 1/2" x 1 1/2"

AMERICA'S BEST SWISS-EMBROIDERED EMBLEMS

A-B Emblem Corp., 519-523 30th Street, Union City, New Jersey
Tel. Union 4-1513 Cable Address: ASEMBLEM UNION CITYNJ

MISCELLANEOUS INDUSTRIAL



No. 1140 2 1/2" x 2"



No. 116 5 1/2" x 3"



No. 49 3 1/2" x 3"



No. 1041 4 1/2" x 2 1/2"



No. 2207 4" Round



No. 953 4" x 2 1/2"



No. 1175 3" x 2 1/2"



No. 2508 8" x 4"



No. 896 2" x 1 1/2"
Back No. 2179 4" x 3 1/2"



Front No. 1897 4 1/2" x 2"
Back No. 1898 8 1/2" x 5 1/2" oval



No. 2510 3 1/2" x 3"



No. 2509 4 1/2" x 3"



No. 1308 2 1/2" x 1"



No. 2511 4 1/2" x 2 1/2"



No. 1292 3" Round
Also "Authorized Dealer"



No. 2512 4" x 2 1/2"



No. 1740 3 1/2" x 1 1/2"



Front No. 2513 3" Round
Cap No. 2513 A 2" Round

AMERICA'S BEST SWISS-EMBROIDERED EMBLEMS

A-B Emblem Corp., 519-523 30th Street, Union City, New Jersey
Tel. Union 4-1513 Cable Address: AEMBLEM UNION CITYNJ

MISCELLANEOUS INDUSTRIAL



No. 999 2 1/4" Round



Cop. No. 858 3 1/2" x 1 1/2"
Front No. 857 3 1/2" x 2"



Front No. 768 3" x 2"
Cop. No. 767 1 1/2" Round



No. 656 2" x 2"



No. 369 4 1/2" x 2 1/2"



No. 368 3 1/2" x 2"



No. 2533 3 1/2" x 1 1/2"



No. 2534 8" Round



No. 856 2 1/2" x 2 1/2"



No. 1195 3 1/2" x 2"



No. 1411 3" x 2 1/2"



No. 1028 2 1/2" x 2 1/2"



No. 2117 2" x 2 1/2"



No. 2535 4 1/2" x 2 1/2"



No. 2255 3" x 2 1/2"



No. 1101 4" x 2 1/2"



No. 2536 4" Round

AMERICA'S BEST SWISS-EMBROIDERED EMBLEMS

A-B Emblem Corp., 519-523 30th Street, Union City, New Jersey
Tel. UNION 4-1513 Cable Address: ABEMLIEM UNION CITY,NJ

MISC. INDUSTRIAL EMBLEMS



No. 1286 7½" x 4½"



Back No. 833 6½" x 6" Front No. 1533 3½" x 2½"



Back No. 1128 9" x 5"



No. 1038 8" x 6½"



No. 1285 12½" x 3½"



Back No. 1889 8½" x 5½" Oval
Front No. 1887 4½" x 3" Rectangle



No. 1427 10½" x 6½"



Back No. 1632 9" x 6½"
Cap or front No. 1467 7½" x 2"



No. 1449 12" x 7½"



No. 1043 10½" x 5½"



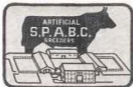
Back No. 1399 8" x 7½"
Cap or front No. 1425 3½" x 3"



Back No. 1484 9" x 8"



No. 668 8" x 7"



No. 739 11" x 7½"



Back No. 1474 8" Round

AMERICA'S BEST SWISS-EMBROIDERED EMBLEMS

A-B Emblem Corp., 519-523 30th Street, Union City, New Jersey
Tel. Union 4-1513 Cable Address: ABEEMBLEM UNION CITY,NJ

MISCELLANEOUS INDUSTRIAL



No. 2514 3 1/2" x 1 1/4"



No. 2516 5" x 2"



Front No. 1458 2 1/2" Round
Back No. 955 4 1/2" Round



No. 2518 3 1/2" x 2"



No. 2575 3 1/2" x 2"

Front No. 1111 2" Round
Back No. 1112 4 1/2"



Front No. 1084 3 1/2" x 2 1/2"
Back No. 1223 10" x 7 1/2"



No. 2515 5 1/4" x 1 1/4"



No. 1596 5 1/2" x 5"



No. 1192 4 1/2" x 4"



Back No. 955 4 1/2" Round
Front No. 1458 2 1/2" Round



No. 2521 3 1/2" Round



No. 1031 3 1/2" x 2 1/2"



No. 2517 2 1/2" Round



No. 1469 3" x 2"



No. 1017 2 1/2" Round



No. 2519 3" x 2"



No. 2520 2 1/2" x 2 1/4"



No. 2522 3 1/2" Round

AMERICA'S BEST SWISS-EMBROIDERED EMBLEMS

A-B Emblem Corp., 519-523 30th Street, Union City, New Jersey
Tel. UNION 4-1513 Cable Address: ABEEMEM UNION CITY: NJ

BREWERIES



No. 46 8 1/2" x 5"



No. 98 7 1/2" x 2 1/4"



No. 132 8 1/2" x 8"



No. 187 4" x 1 1/4"



No. 193 8 1/2" x 5"



No. 42 4 1/2" x 2"



No. 43 10" x 2 1/4"



No. 42 5 1/2" x 4 1/2"



No. 42 4 1/2" x 2"



No. 73 9 1/4" x 9 1/4"



Front No. 73 3 1/2" x 3 1/2"
Cap No. 74 2 1/4" x 2 1/4"



No. 142 3" x 2 1/4"



No. 152 7" x 6 1/4"



No. 151 3 1/2" x 3 1/4"



No. 189 9 1/2" x 5"



No. 188 3 1/2" x 2"



No. 121 8 1/2" x 7 1/2"



No. 113 3 1/2" x 2 1/4"



No. 190 10" x 5 1/4"



No. 84 8 1/2" x 4 1/2"



No. 63 2 1/2" x 2"



No. 192 7 1/2" x 5 1/4"



No. 191 3 1/2" x 2 1/4"

AMERICA'S BEST SWISS-EMBROIDERED EMBLEMS

A-B Emblem Corp., 519-523 30th Street, Union City, New Jersey
Tel. Union 4-1513 Cable Address: ABEMLIEM UNION CITY,NJ

BREWERIES



No. 1973 7 1/2" x 4 1/4"



Bottle No. 1688 9 1/2" x 7"
Front No. 1687 3 1/2" x 3"
Cap No. 1686 2 1/2" x 2 1/4"



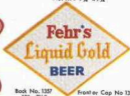
No. 1974 7 1/2" x 7 1/4"



Bottle No. 1976 8 1/2" x 6"
Front No. 1975 4 1/4" x 3 1/4"



No. 1977 9" x 4 1/4"



Bottle No. 1357 10" x 7 1/2"
Front or Cap No. 1356 3 1/4" x 3"



Bottle No. 1302 10 1/2" x 4 1/4"
Front or Cap No. 1301 3 1/2" x 2"



No. 1491 4" x 4 1/2"



Bottle No. 1794 A with 14 K 9 1/2" x 7 1/4"
Bottle No. 681 without 14 K 9 1/2" x 6 1/2"
Front or Cap No. 681 3 1/4" x 2 1/4"



No. 264 8 1/2" x 5 1/4"



Bottle No. 1710 8 1/2" x 7"
Bottle Cap No. 1979 3 1/2" x 2 1/4"



Bottle No. 1104 7 1/2" x 6 1/4"
Front or Cap No. 1203 2 1/4" x 2"



No. 1982 10 1/2" x 4 1/2"



No. 1983 4 1/4" x 3"



No. 1352 4 1/4" x 2 1/2"



Bottle No. 1986 9 1/2" x 7 1/4" Front No. 1985 3 1/4" x 2 1/2"
Cap No. 1984 2 1/4" x 2"

AMERICA'S BEST SWISS-EMBROIDERED EMBLEMS

A-B Emblem Corp., 519-523 30th Street, Union City, New Jersey
Tel. Union 4-1513 Cable Address: ABEEMBL UNION CITY:J

BREWERIES



No. 1615 7" x 4 1/2"

No. 1961 8 1/2" x 9 1/2"

No. 416 3 1/2" x 3 1/2"



Back No. 1179
7" x 5"
Front No. 1178
4" x 2 1/2"



Back No. 630 6 1/2" Round
Cap No. 631 2" Round



No. 457 3 1/2" x 2"



No. 1684 3" x 3"



From No. 114 2 1/2" x 3 1/2"
Book No. 154 9 1/2" x 8 1/2"



No. 481 2 1/2" x 2"



Back No. 344 6 1/2" Round
Cap No. 363 2" Round



Back No. 1320 9 1/2" x 5" Front or Cap No. 1005
3 1/2" x 2 1/2"



Back No. 1138
8 1/2" x 6 1/2"
Front or Cap
No. 1137
3 1/2" x 2 1/2"



No. 1958 3 1/2" x 2"



No. 1959 4 1/2" x 2 1/2"



No. 1960 9 1/2" x 6"



Back No. 1267 7 1/2" Round
Cap No. 1261 2 1/2" Round
Front No. 1260
4" x 2 1/2"



Back No. 1962 7 1/2" x 6"
Front or Cap No. 1728 2 1/2" x 2 1/2"



Back No. 1963 5 1/2" x 2 1/2"
Book No. 1975 9 1/2" x 6"



No. 1964
3 1/2" x 2 1/2"



No. 632 8" Round



Back No. 1967
7 1/2" x 4 1/2"
Front or Cap
No. 1968 2 1/2" x 2"



Back No. 1270 10" x 8 1/2"
Front No. 653 2 1/2" x 2 1/2"



No. 1965 10 1/2" x 6 1/2"



No. 1969 8" x 6"



Back No. 1751 9 1/2" x 5"
Front or Cap No. 1752 4" x 2"



Back No. 1966 9 1/2" x 4" Front No. 1971 4" x 2"
Cap No. 1972 3" x 2"

AMERICA'S BEST SWISS-EMBROIDERED EMBLEMS

A-B Emblem Corp., 519-523 30th Street, Union City, New Jersey
Tel. Union 4-1513 Cable Address: ABEMLM UNION CITYNJ

SOFT DRINKS



No. 80 7 1/2" Round



No. 151 3" Round



No. 119 3 1/2" Round



Book No. 137 8 1/2" x 9 1/2"
Front or Cap No. 138 3 1/2" x 2"



Front No. 107 3" Round
Cap No. 95 2" Round
Book No. 713 9 1/2" x 5"



Front or Cap
No. 1754 3" x 2"



No. 1735 7 1/2" x 9 1/2"



No. 1341 11" x 8 1/2"



Book No. 1930 6 1/2" x 6"
Front No. 1951 3 1/2" x 3 1/2"



Front or Cap No. 824 2" x 1 1/2"
Book No. 825 3 1/2" x 5"



No. 1952 7 1/2" x 4"



Front or Cap No. 1701 3 1/2" x 2"
Book No. 1702 10" x 5"



Book No. 1528
6 1/2" x 6"
Front No. 1527
3" x 2 1/2"



No. 1340 3 1/2" x 2"



No. 937 7" Round



No. 308 English 2 1/2" Round



No. 308 Spanish 2 1/2" Round



Book No. 1773 8" x 5"
Front or Cap No. 1772 3 1/2" x 2 1/2"



No. 112 3 1/2" x 3"



Book No. 877 6" Round
Book No. 878 8" Round
Front No. 876 3" Round
Cap No. 1570 2" Round



Book No. 1933 7 1/2" x 5 1/2"
Front or Cap No. 1336 3" x 2"



Book No. 1562 3 1/2" x 6"
Front or Cap No. 1561 3 1/2" x 2"

AMERICA'S BEST SWISS-EMBROIDERED EMBLEMS

ICE CREAM-DAIRIES



No. 775 4 1/2" x 2"
Also "Dairy"



No. 950 4" x 2 1/2"
Also "Dairy"



No. 1546 4 1/2" x 2 1/2"
Also "Dairy"



No. 1546 4 1/2" x 2 1/2"
With Dealer's Name



No. 928 3 1/2" x 2"
Any Number Years



No. 1880 2 1/2" x 3"



No. 1881 2 1/2" x 3"



No. 573 2 1/2" x 2"



Front No. 507 3" Round
Cap No. 948 2 1/4" Round



No. 118 2 1/2" Round



Front No. 1036 5" x 2 1/2" Back No. 1037 8 1/2" x 4"



Front No. 1280
2 1/2" x 2 1/2"
Cap No. 1259 2 1/2" x 2"



No. 318 2 1/2" x 2 1/2"



Cap No. 315 2 1/2" x 2"
Front No. 316 3 1/2" x 3"



No. 1051 3" x 2 1/2"



No. 1276 3 1/2" x 1 1/2"



No. 2101 3 1/2" x 1 1/2"
Background Embroidered



Front No. 111 3 1/2" x 2 1/2"
Cap No. 598 2 1/2" x 2"



No. 945 3" x 2"



Front No. 482 4 1/2" x 2 1/2"
Back No. 483 7 1/2" x 4"



No. 2102 3 1/2" x 2"
Background Embroidered



No. 1882
3 1/2" x 2 1/2"



No. 1580 4 1/2" x 1 1/2"



Front No. 931 3 1/2" x 2 1/2"
Back No. 1169 8 1/2" x 6 1/2"



No. 1025 3" x 2"



No. 1275 2 1/2" x 2"



No. 1681 5 1/2" x 2 1/2"



No. 1060 3 1/2" x 2"



No. 1858 4 1/2" x 2 1/2"



No. 438 4 1/2" x 3 1/2"



Front No. 1633 4 1/2" x 1 1/2"
Back No. 1634 9 1/2" x 4"

AMERICA'S BEST SWISS-EMBROIDERED EMBLEMS

A-B Emblem Corp., 519-523 30th Street, Union City, New Jersey
Tel. Union 4-1513 Cable Address: AEMBLEM UNION CITY,NJ

MISC. FOOD-SUPERMARKETS



No. 289 2" x 2 1/2"



No. 1406 2" Round



No. 301 2 1/2" x 2"



No. 1884 4" x 2 1/2"



No. 1667 2 1/2" x 2"



No. 1408 4 1/2" x 2 1/2"



No. 807 3 1/2" x 2"



No. 1800 3 1/2" Round



No. 1523 8 1/2" x 3"



No. 1670 3 1/2" x 1 1/2"



No. 1883 4 1/2" x 2 1/2"



HUMPTY DUMPTY

No. 1611 2" x 4 1/2"



No. 1362 3 1/2" x 2 1/2"



Both No. 1516 7" Round Cap or Front No. 1515 2 1/2" Round



Both No. 1794 9 1/2" x 4" Cap or Front No. 1795 3 1/2" x 2"



No. 426 2 1/2" x 2 1/2"



No. 1547 3 1/2" x 2 1/2"



Top No. 1029 3 1/2" x 1 1/2"
Bottom No. 1028 2 1/2" x 2 1/2"



No. 828 2 1/2" x 2"



No. 1883 2 1/2" x 1 1/2"



No. 1492 3 1/2" x 2"



No. 1822 2 1/2" x 1 1/2"



No. 1806 4" x 2"

AMERICA'S BEST SWISS-EMBROIDERED EMBLEMS

A-B Emblem Corp., 519-523 30th Street, Union City, New Jersey
Tel. Union 4-1513 Cable Address: ASSEMBLE UNION CITY,NJ

FEED- SEED-FERTILIZER



No. 1307 7 1/2" x 4 1/4"

Backstrip No. 1308 7 1/2" x 2"
Front or Cap No. 1305 4 1/2" x 2"



Back Emblem
No. 1151
8 1/2" x 7 1/2"

Front or Cap
Emblem
No. 1152
2" x 2 1/4"



No. 666 8 1/2" x 10 1/2"



Front No. 1019
3 1/2" x 2 3/4"

Back No. 1018
4 1/2" x 6 1/4"



No. 1081 4" x 1"



Front or Cap No. 1618
4" x 2 1/2"
Back No. 1619
9" x 5"



No. 1896 2 1/2" x 3"



Cap No. 1895
2 1/2" x 1 1/2"

Front No. 891
3 1/2" x 2 1/2"



No. 1142 2 1/2" Round



No. 1501 5 1/2" x 3 1/2"

Back No. 1309 7 1/2" x 4 1/4" Front No. 1308 3" Round
Cap No. 1307 2" Round



No. 1221 9 1/2" x 2"



Front No. 1646 3" Round
Back No. 1647 4" Round

AMERICA'S BEST SWISS-EMBROIDERED EMBLEMS

A-B Emblem Corp., 519-523 30th Street, Union City, New Jersey
Tel. Union 4-1513 Cable Address: ASEMBLEM UNION CITY,NJ

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HOW TO ORDER SPECIAL EMBLEMS

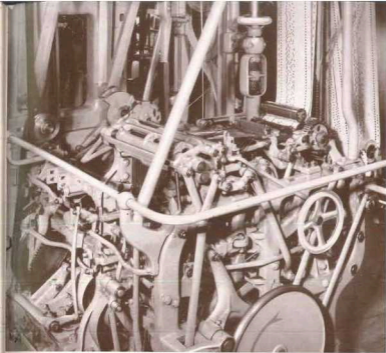
When ordering emblems that have to be made up special this procedure should be followed.

Prepare a rough sketch indicating Coloring, Detail and Size. When drawing the size and shape of the emblem do not forget to allow at least $\frac{1}{8}$ inch for the border all around the emblem.

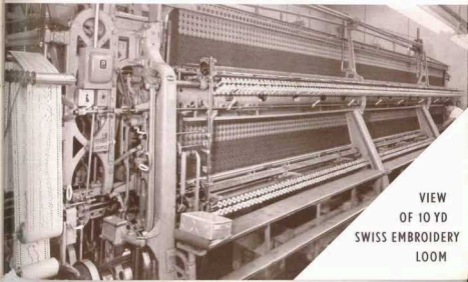
Special emblems should be ordered according to the guide listed below. All figures listed are minimum runs that our machines produce. Smaller quantities can be ordered but are, of course, considerably higher in price.

MINIMUM RUN	NARROW SIDE OR CIRCLE
330 pieces	2"
220 pieces	3"
165 pieces	4 $\frac{1}{2}$ "
130 pieces	5 $\frac{1}{2}$ "
110 pieces	6 $\frac{1}{4}$ "
95 pieces	7 $\frac{1}{4}$ "
80 pieces	8 $\frac{1}{2}$ "
70 pieces	9 $\frac{1}{2}$ "
65 pieces	10 $\frac{1}{2}$ "

REMEMBER: Circles, Ovals, Squares, Oblongs, Triangles and a multitude of other regular shapes can be equipped with our triple thread ravelproof Pearlstitch Border. Intricate irregular shaped emblems cannot have this beautiful border.



**AUTOMATIC
ATTACHMENT
OF
SWISS
EMBROIDERY
LOOM**



**VIEW
OF 10 YD
SWISS EMBROIDERY
LOOM**

